

ORDER



Orders
Order / Rev: 704434
Alt Order #: 06262747
Product Desc: MYRS AGNST ILLGL GNS
Estimate:
Flight Dates: 08/05/12 - 08/05/12
Original Date / Rev: 09/23/12 / 09/23/12
Order Type: Political

WUSA

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mayors Against Illegal Guns
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/05/12	1	\$25,000.00	\$21,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$25,000.00	\$21,250.00	0.00
Totals	1	\$25,000.00	\$21,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	08/05/12	08/05/12	Face the Nation	CM	1030-11a	-----S	:30	1	\$25,000.00	P-3	0.00	NM	1	\$25,000.00
				Face the Nation		(10:30 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----S		1				\$25,000.00		0.00			
													Totals	1	\$25,000.00